

Canadian Tire Jumpstart

Canadian Tire Jumpstart Charities Vision and Core Purpose

The vision of Canadian Tire Jumpstart Charities ("Jumpstart" or the "Charity") is making Canada a place where all kids have a chance to fulfill their dreams - from playground to podium. Jumpstart's core purpose is to enrich the lives of kids in financial need through sports and physical activity.

About Jumpstart

Jumpstart is a registered charity that helps financially disadvantaged children and youth get involved in organized sport and recreational activities. National in scope, but local in its focus, Jumpstart delivers support to children and youth through a Canada-wide network of Community Partners. Jumpstart was formed in 2005 and continues to address the ongoing need in our communities to make physical activity a priority in the lives of at risk or low income Canadian children. We understand the important benefits that participation in sport and recreation can provide in the life of a child. Research has proven that participation in sport and recreation increases a child's chance of overall success through:

- A healthier lifestyle;
- Increased self-esteem and confidence;
- The opportunity to learn important teamwork and leadership skills; and
- Improved school performance and future educational expectations.

Jumpstart supports programs which are delivered through Community Partners who have the ability and authority to identify a child in need and to apply to the Charity for funding on behalf of that child.

How to apply

If you are interested in applying for Canadian Tire Jumpstart funding and to see if you qualify visit the website jumpstart.canadiantire.ca

PLEASE REMEMBER

Before you apply to Jumpstart you need to contact the club to see IF there is space for your child in the requested program. Once your application has been approved you must notify the club with your personal confirmation number in order for the club to receive payment.